SYLLABUS

DATE OF LAST REVIEW: 02/2013
CIP CODE: 24.0101
SEMESTER: Departmental Syllabus
COURSE TITLE: Principles of Community Economic Development
COURSE NUMBER: ECON-0210
CREDIT HOURS: 3
INSTRUCTOR: Departmental Syllabus
OFFICE LOCATION: Departmental Syllabus
OFFICE HOURS: Departmental Syllabus
TELEPHONE: Departmental Syllabus
EMAIL: KCKCC- “issued email accounts are the official means for electronically communicating with our students.”
PREREQUISITES: ECON-0201, Principles of Macroeconomics or ECON-0202, Principles of Microeconomics or consent of the instructor.

REQUIRED TEXT AND MATERIALS: Please check with the KCKCC bookstore, http://www.kckccbookstore.com/, for the required texts for your particular class.

COURSE DESCRIPTION:
This course is a multidisciplinary and a multicultural approach to the study of community economic development. It examines the theoretical and the practical aspects of community economic development with particular emphasis is on the socio-economic and political indicators. Critical issues such as income, jobs, the environment, sustainability, taxation, political participation, entrepreneurship and community resource mapping among others are addressed.

METHOD OF INSTRUCTION: A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.
COURSE OUTLINE:

I. A New Argument for Taking Local Economic Development Initiatives
II. Toward a National Policy Agenda in Support of Local Economic Development
III. Concepts and Theories of Local Development
IV. The Local Economic Development Planning Process
V. Analytical Techniques for Local Economic Development
VI. Selecting a Local Economic Development
VII. Locality Development
VIII. Business Development
IX. Human Resource Development
X. Community-Based Economic and Employment Development
XI. Preparing a Detailed Project Plan
XII. Institutional Approaches for Local Economic Development
XIII. The High Technology Economic Development Strategy
XIV. The Local Economic Development Profession and Professionals

EXPECTED LEARNER OUTCOMES:

A. The student will be able to have a basic knowledge major theories and methodologies in community economic development.
B. The student will be able to know the major issues in local/community economic development.
C. The student will be able to know the physical and psychological characteristics and the socio-economic needs of the community.
D. The student will be able to community development planning process and appropriate strategies.
E. The student will be able to know the process of creating a business development plan.
F. The student will be able to know human resource development strategies.
G. The student will be able to see the potential and possibilities of community resource mapping.
H. The student will be able to know the multicultural and the global dimension of community economic development.
I. The student will be able to identify and demonstrate the political dimension of community development.
J. The student will be able to explain community economic development finances.

COURSE COMPETENCIES:

The student will be able to have a basic knowledge major theories and methodologies in community economic development.

1. The student will be able to define the concept of community and all of its implications.
2. The student will be able to explain the concept of community economic development.
3. The student will be able to show knowledge of major theories and methodologies in
community economic development.

**The student will be able to know the major issues in local/community economic development.**

4. The student will be able to apply the analytical techniques to local economic development.
5. The student will be able to identify various strategies for community economic development.
6. The student will be able to select appropriate community economic development plan for a particular community.

**The student will be able to know the physical and psychological characteristics and the socio-economic needs of the community.**

7. The student will be able to identify the multicultural dimension of community development.
8. The student will be able to explain the process of creating a business development plan.
9. The student will be able to explain the viability of local/community-based job creation.

**The student will be able to community development planning process and appropriate strategies.**

10. The student will be able to show how community ethnic groups can play a significant role in community economic development.

**The student will be able to know human resource development strategies.**

11. The student will be able to map community human resources.
12. The student will be able to evaluate community economic development strategies.

**The student will be able to know the process of creating a business development plan.**

13. The student will be able to prepare a detailed project plan.
14. The student will be able to explain the role of non-governmental groups and community activists in the process of community development.
15. The student will be able to describe the political dimension of community economic development.

**The student will be able to see the potential and possibilities of community resource mapping.**

16. The student will be able to explain the financial aspects of community economic development.
17. The student will be able to delineate the psychological dimension of community economic development.
18. The student will be able to identify the demographic characteristics of the community.
The student will be able to know the multicultural and the global dimension of community economic development.

19. The student will be able to demonstrate the process of taking community inventory.
20. The student will be able to identify institutional strengths and weaknesses at the level of community.
21. The student will be able to explain the indispensability of technological components in the process of development.

The student will be able to identify and demonstrate the political dimension of community development.

22. The student will be able to compare and contrast various approaches to community economic development.
23. The student will be able to explain specific research methodologies in community development.
24. The student will be able to write and present reports on community development progress.
25. The student will be able to demonstrate the importance of computer software and program in community development process.
26. The student will be able to explain the role of transportation, communication and education in the process of economic development.

The student will be able to explain community economic development finances.

27. The student will be able to explain the role of taxation in the process of community development.
28. The student will be able to describe the process of tapping cultural practices as resources in the process of community development.
29. The student will be able to describe the role of immigration in the process of local economic development.
30. The student will be able to identify and distinguish the short run and the long run strategies in economic development.

ASSESSMENT OF LEARNER OUTCOMES:
The student’s performance is evaluated on the basis of exams, research project, presentation of the research project to the class and class participation.

SPECIAL NOTES:
This syllabus is subject to change at the discretion of the instructor. Material included is intended to provide an outline of the course and rules that the instructor will adhere to in evaluating the student’s progress. However, this syllabus is not intended to be a legal contract. Questions regarding the syllabus are welcome any time.

Kansas City Kansas Community College is committed to an appreciation of diversity with respect for the differences among the diverse groups comprising our students, faculty, and staff.
that is free of bigotry and discrimination. Kansas City Kansas Community College is committed to providing a multicultural education and environment that reflects and respects diversity and that seeks to increase understanding.

Kansas City Kansas Community College offers equal educational opportunity to all students as well as serving as an equal opportunity employer for all personnel. Various laws, including Title IX of the Educational Amendments of 1972, require the college’s policy on non-discrimination be administered without regard to race, color, age, sex, religion, national origin, physical handicap, or veteran status and that such policy be made known.

*Kansas City Kansas Community College complies with the Americans with Disabilities Act. If you need accommodations due to a documented disability, please contact Director of Academic Resource Center, in Room 3354 or call (913) 288-7670.*
KANSAS CITY KANSAS COMMUNITY COLLEGE

21ST CENTURY GENERAL EDUCATION LEARNING OUTCOMES

Learning Outcomes

Discipline knowledge and content mastery is expected of all graduates. More specifically, KCKCC is committed to the Learning Outcomes listed below. We believe that competence in the Learning Outcomes is essential for the success of graduates and will enhance their ability to become contributing members of our increasingly complex world. These areas of knowledge and skills are equally valid for all KCKCC graduates, whether they transfer to a four-year college or pursue a career after leaving college.

General Education Learning Outcomes

Communication Learning Outcomes

The learner will have the ability to express, interpret, and modify ideas/information effectively (both written and oral), including but not limited to reading text accurately and correctly; writing with a clear purpose and effective organization; speaking effectively using appropriate styles that suit the message, purpose, and content; and employing active listening techniques.

Computation Learning Outcomes

The learner will have the ability to understand and apply mathematical concepts and reasoning using numerical data.

Critical Reasoning Learning Outcomes

The learner will understand inductive and deductive reasoning and have the ability to define problems and use data (qualitative and quantitative) to make complex decisions utilizing analysis, synthesis, and evaluation skills.

Technology and Information Management Learning Outcomes

The learner will have the ability to define, collect, organize, analyze, and evaluate information from a variety of sources. The learner will also have the ability to understand basic technology concepts and functionality in order to use technology as a tool to locate and retrieve information.

Community and Civil Responsibility Learning Outcomes

The learner will demonstrate knowledge, awareness, and understanding of diverse ideas, values, and perspectives of a culturally diverse world; an understanding of the ethical issues and values that are prerequisites for making sound judgments and decisions; a recognition of the obligation to become actively involved as a contributing member of the community; and a sensitivity to the awareness of aesthetic expression.

Personal and interpersonal Skills Learning Outcomes

The learner will have the ability to work cooperatively and productively with others; to understand and evaluate his/her capabilities; to manage his/her personal growth by setting realistic and appropriate goals.
SOCIAL AND BEHAVIORAL SCIENCES
STUDENT SUCCESS STRATEGIES

Know your teacher’s name.

Turn off your electronic devices in class/make paying attention to the work of the class your only concern.

Miss class only when you cannot attend/acquire missed information and materials ASAP.

Know your syllabus.

Know the attendance policy.

Know the requirements for tests and assignments.

Know information about final exam and make-up exams.

Know instructor’s position on use of Wikipedia or other online sources.

Know the instructor’s preferred writing style (APA, MLA, etc.).

Always know your grade.

Contact your teacher ASAP with concerns or questions.

Know the benefits of the academic resource center.

Know if your course has a practicum, service learning component, or other exception.

Use an academic planner.

Know the course withdrawal policy.

Know your instructor’s office hours and make appointments when necessary.

Know the school’s scholastic honesty policy.

Be familiar with the course learning objectives, course competencies, and the college’s 21st century learning outcomes for general education.