SYLLABUS

DATE OF LAST REVIEW: 02/2013
CIP CODE: 24.0101
SEMESTER: Departmental Syllabus
COURSE TITLE: Reporting I
COURSE NUMBER: JOUR0176
CREDIT HOURS: 3
INSTRUCTOR: Departmental Syllabus
OFFICE LOCATION: Departmental Syllabus
OFFICE HOURS: Departmental Syllabus
TELEPHONE: Departmental Syllabus
EMAIL: Departmental Syllabus

KCKCC-issued email accounts are the official means for electronically communicating with our students.

PREREQUISITES: None

REQUIRED TEXT AND MATERIALS: Please check with the KCKCC bookstore, http://www.kckccbookstore.com for the required text for your particular class.

COURSE DESCRIPTION: This course is designed to introduce you to the different types of writing found in most print, on-line and broadcast media. Styles covered include news stories, community reporting, editorials, columns, sports and other beat assignments. You may also have the opportunity to get your writing published in the college’s student news media.

METHOD OF INSTRUCTION: A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, and panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE:
I. Leads
II. The inverted pyramid
III. Writing beyond the inverted pyramid
IV. Quoting
V. Interviewing
VI. Speeches
VII. Obits
EXPECTED LEARNER OUTCOMES:
A. The student will be able to write a lead.
B. The student will be able to compose a news story using the inverted pyramid style.
C. The student will be able to compose a news story using a style other than the inverted pyramid.
D. The student will be able to select appropriate quotes and use them correctly in a story.
E. The student will be able to generate an interview.
F. The student will be able to write a story based on a speech.
G. The student will be able to write an obituary.
H. The student will be able to describe beat reporting.
I. The student will be able to write a typical court beat story.
J. The student will be able to write a typical accident story.
K. The student will be able to write a typical sports story.
L. The student will be able to write a typical business story.
M. The student will be able to explain the requirements of a broadcast news story.
N. The student will be able to defend or reject media-related decisions based on principles of ethics.
O. The student will be able to identify potential legal problems with a news story.

COURSE COMPETENCIES:
Upon successful completion of this course:

The student will be able to write a lead.
1. The student will be able to identify the five basic requirements of a lead.
2. The student will be able to distinguish relevant facts from irrelevant information.
3. The student will be able to write a sample lead.

The student will be able to compose a news story using the inverted pyramid style.
4. The student will be able to describe the requirements of the inverted pyramid approach.
5. The student will be able to distinguish relevant facts from irrelevant information.
6. The student will be able to organize facts for inclusion in an inverted pyramid story.
7. The student will be able to write a sample story using the inverted pyramid style.

The student will be able to compose a news story using a style other than the inverted pyramid.
8. The student will be able to describe some of the non-pyramid story styles.
9. The student will be able to appraise situations and select a suitable story-writing approach.
10. The student will be able to organize facts for inclusion in the appropriate non-pyramid style.
11. The student will be able to write a sample story using a non-pyramid style.

   The student will be able to select appropriate quotes and use them correctly in a story.
12. The student will be able to identify quotes that contain important information.
13. The student will be able to paraphrase quotes where appropriate.
14. The student will be able to select quotes for inclusion in a story.
15. The student will be able to write a story including quotes.

   The student will be able to generate an interview.
16. The student will be able to identify suitable interview objectives.
17. The student will be able to plan an interview.
18. The student will be able to generate notes in the course of conducting an interview.
19. The student will be able to select quotes from interview notes (paraphrasing where appropriate).
20. The student will be able to write a story including relevant information and quotes from the interview.

   The student will be able to write a story based on a speech.
21. The student will be able to identify the important elements of speech coverage.
22. The student will be able to generate notes in the course of listening to a sample speech.
23. The student will be able to prepare questions based on speech content.
24. The student will be able to select quotes from speech notes (paraphrasing where appropriate).
25. The student will be able to write a story including relevant information and quotes from the speech.

   The student will be able to write an obituary.
26. The student will be able to identify the important elements of an obituary.
27. The student will be able to describe some of the challenges unique to obituaries.
28. The student will be able to organize hypothetical facts into a suitable obituary format.
29. The student will be able to write an obituary.

   The student will be able to describe beat reporting.
30. The student will be able to identify the different beats reporters work on.
31. The student will be able to describe some of the challenges unique to particular beats.
32. The student will be able to list the important attributes of good beat coverage.

   The student will be able to write a typical court beat story.
33. The student will be able to identify the important elements of a court beat story.
34. The student will be able to describe some of the challenges unique to court beat stories.
35. The student will be able to organize hypothetical facts into a suitable court beat story format.
36. The student will be able to write a court beat story.
The student will be able to write a typical accident story.
37. The student will be able to identify the important elements of an accident story.
38. The student will be able to describe some of the challenges unique to accident stories.
39. The student will be able to organize hypothetical facts into a suitable accident story format.
40. The student will be able to write an accident story.

The student will be able to write a typical sports story.
41. The student will be able to identify the important elements of a sports story.
42. The student will be able to describe some of the challenges unique to sports stories.
43. The student will be able to organize hypothetical facts into a suitable sports story format.
44. The student will be able to write a sports story.

The student will be able to write a typical business story.
45. The student will be able to identify the important elements of a business story.
46. The student will be able to describe some of the challenges unique to business stories.
47. The student will be able to organize hypothetical facts into a suitable business story format.
48. The student will be able to write a business story.

The student will be able to explain the requirements of a broadcast news story.
49. The student will be able to identify the important elements of a broadcast news story.
50. The student will be able to contrast broadcast and print news coverage.
51. The student will be able to explain the importance of visual information to the broadcast news story.

The student will be able to defend or reject media-related decisions based on principles of ethics.
52. The student will be able to identify ethical principles that may control journalists’ behavior.
53. The student will be able to describe some of the socio-economic factors that influence ethics.
54. The student will be able to appraise the ethics of journalists in case studies.
55. The student will be able to select ethical responses to hypothetical situations.

The student will be able to identify potential legal problems with a news story.
56. The student will be able to explain the impact of the First Amendment on press freedom.
57. The student will be able to identify some of the legal restrictions placed on reporters.
58. The student will be able to criticize government attempts to control media content.
59. The student will be able to appraise a hypothetical story for potential legal problems.

ASSESSMENT OF LEARNER OUTCOMES: Student progress is evaluated by means that include, but are not limited to, exams, written assignments, and class participation.

SPECIAL NOTES:
This syllabus is subject to change at the discretion of the instructor. Material included is intended to provide an outline of the course and rules that the instructor will adhere to in evaluating the
student’s progress. However, this syllabus is not intended to be a legal contract. Questions regarding the syllabus are welcome any time.

Kansas City Kansas Community College is committed to an appreciation of diversity with respect for the differences among the diverse groups comprising our students, faculty, and staff that is free of bigotry and discrimination. Kansas City Kansas Community College is committed to providing a multicultural education and environment that reflects and respects diversity and that seeks to increase understanding.

Kansas City Kansas Community College offers equal educational opportunity to all students as well as serving as an equal opportunity employer for all personnel. Various laws, including Title IX of the Educational Amendments of 1972, require the college’s policy on non-discrimination be administered without regard to race, color, age, sex, religion, national origin, physical handicap, or veteran status and that such policy be made known.

Kansas City Kansas Community College complies with the Americans with Disabilities Act. If you need accommodations due to a documented disability, please contact the Director of the Academic Resource Center, in Rm. 3354 or call at: 288-7670.

The Journalism Department does not tolerate academic misconduct. If you get caught cheating and your professor considers your act intentional, you will automatically fail the course. You will not be allowed to redo the assignment or drop the class. Further, you may be subject to disciplinary proceedings that may result in punishments ranging from reprimand to expulsion. So don’t cheat.