DATE OF LAST REVIEW: 02/2013
CIP CODE: 24.0101
SEMESTER: Departmental Syllabus
COURSE TITLE: Production Processes II
COURSE NUMBER: JOUR0278
CREDIT HOURS: 2
INSTRUCTOR: Departmental Syllabus
OFFICE LOCATION: Departmental Syllabus
OFFICE HOURS: Departmental Syllabus
TELEPHONE: Departmental Syllabus
EMAIL: Departmental Syllabus

KCKCC-issued email accounts are the official means for electronically communicating with our students.

PREREQUISITES: None

REQUIRED TEXT AND MATERIALS: Please check with the KCKCC bookstore, http://www.kckccbookstore.com for the required text for your particular class.

COURSE DESCRIPTION:

Students are involved in the processes of professional journalism practice. Students may participate in specialized areas including but not necessarily limited to reporting, editing, photography, layout, commentary and business management.

METHOD OF INSTRUCTION:

A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, and panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE:

Students will achieve expected learner outcomes and master course competencies by working directly with student media.

EXPECTED LEARNER OUTCOMES:

Upon successful completion of this course, you should be able to:

A. The student will be able to generate ideas for media content
B. The student will be able to produce work in accordance with deadlines and quality standards
C. The student will be able to defend or reject media-related decisions based on principles of ethics
D. The student will be able to identify potential legal problems with published/broadcast material
COURSE COMPETENCIES:
Upon successful completion of this course:

1. The student will be able to generate ideas for media content
2. The student will be able to identify potential sources for content
3. The student will be able to appraise potential story ideas based on readers’ needs and interests
4. The student will be able to categorize potential story ideas based on professional standards
5. The student will be able to plan processes required to generate content
6. The student will be able to explain her content generation plan to the teacher and other students
7. The student will be able to produce work in accordance with deadlines and quality standards
8. The student will be able to accurately estimate the amount of time tasks will require
9. The student will be able to accurately estimate the amount of effort tasks will require
10. The student will be able to produce quality work on time
11. The student will be able to produce quality work that meets readers’ needs and interests
12. The student will be able to manipulate the workflow management system to communicate job status to the teacher and other students
13. The student will be able to defend or reject media-related decisions based on principles of ethics
14. The student will be able to identify ethical principles that may control media professionals’ behavior
15. The student will be able to appraise decisions for potential legal problems

ASSESSMENT OF LEARNER OUTCOMES: Student progress is evaluated by means that include, but are not limited to, exams, written assignments, and class participation.

The Journalism Department does not tolerate academic misconduct. If you get caught cheating and your professor considers your act intentional, you will automatically fail the course. You will not be allowed to redo the assignment or drop the class. Further, you may be subject to disciplinary proceedings that may result in punishments ranging from reprimand to expulsion. So don’t cheat.

SPECIAL NOTES:
This syllabus is subject to change at the discretion of the instructor. Material included is intended to provide an outline of the course and rules that the instructor will adhere to in evaluating the student’s progress. However, this syllabus is not intended to be a legal contract. Questions regarding the syllabus are welcome any time.

Kansas City Kansas Community College is committed to an appreciation of diversity with respect for the differences among the diverse groups comprising our students, faculty, and staff that is free of bigotry and discrimination. Kansas City Kansas Community College is committed to providing a multicultural education and environment that reflects and respects diversity and that seeks to increase understanding.

Kansas City Kansas Community College offers equal educational opportunity to all students as well as serving as an equal opportunity employer for all personnel. Various laws, including Title IX of the Educational Amendments of 1972, require the college’s policy on non-discrimination be administered without regard to race, color, age, sex, religion, national origin, physical handicap, or veteran status and that such policy be made known.

Kansas City Kansas Community College complies with the Americans with Disabilities Act. If you need accommodations due to a documented disability, please contact the Director of the Academic Resource Center, in Rm. 3354 or call at: 288-7670.