DATE OF LAST REVIEW: 02/2013

CIP CODE: 10.0304

SEMESTER: Departmental Syllabus

COURSE TITLE: Introduction to Video Production

COURSE NUMBER: MMVP0140

CREDIT HOURS: 3

INSTRUCTOR: Departmental Syllabus

OFFICE LOCATION: Departmental Syllabus

OFFICE HOURS: Departmental Syllabus

TELEPHONE: Departmental Syllabus

EMAIL: KCKCC issued email accounts are the official means for electronically communicating with our students.

PREREQUISITES: None

REQUIRED TEXT AND MATERIALS: Please check with the KCKCC bookstore, http://www.kckccbookstore.com/, for the required texts for your particular class.

COURSE DESCRIPTION:
The fundamentals of video production will be studied including the production process, the production team the function and elements of the camera, proper mounting, balance and composition.

METHOD OF INSTRUCTION:
A variety of instructional methods may be used depending on the content area. These include but are not limited to: lecture, multimedia, cooperative learning, labs and demonstrations, projects and presentations, speeches, debates and panels, conferencing, learning experiences outside the classroom and performance. Methodology will be selected to best meet student needs.

COURSE OUTLINE:
I. Production: Processes and People
   A. The Production Process:
   B. Effect to cause Production Model
   C. Medium Requirements
   D. Generating Ideas

II. The Production Team: Who Does What When
   A. Production Teams
   B. Passing the Buck
   C. Taking and Sharing Responsibility
D. The Production Schedule

III. The Video Camera
   A. Basic camera function and elements
   B. Types of cameras

IV. Operating the Camera
   A. Basic Camera Movements
   B. Camera mounts and how to use them
   C. Operational Features
   D. General Guidelines

V. Looking Through the Viewfinder
   A. Framing a Shot
   B. Manipulating Picture Depth
   C. Controlling camera and Object Motion

EXPECTED LEARNER OUTCOMES:
A. Upon successful completion of the course the student will be able to identify the elements of the production process
B. Upon successful completion of the course the student will be able to identify the members and job descriptions of the production team
C. Upon successful completion of the course the student will be able to identify the types, functions and elements of cameras used in video production
D. Upon successful completion of the course the student will be able to demonstrate basic camera movements
E. Upon successful completion of the course the student will be able to demonstrate appropriate composition

COURSE COMPETENCIES:
Upon completion of the course the student will be able to identify the elements of the production process
1. The student will identify the elements of the Effect-to-Cause Production Model
2. The student will evaluate the actual process message (Real effect)
3. The student will evaluate the degree of success of the defined process message
4. The student will explore various ways of generating ideas

Upon completion of the course the student will be able to identify the members and job descriptions of the production team
5. The student will identify the production teams
6. The student will identify personnel in each of the three production teams
7. The student will identify technical and non-technical production personnel
8. The student will identify authority structure and responsibility for above and below line personnel
9. The student will identify the elements of a production schedule

Upon completion of the course the student will be able to identify the types, functions and elements of cameras used in video production
10. The student will identify the components of the camera/camcorder
11. The student will identify the components of the standard camera chain
12. The student will identify the functions of the camera control unit
13. The student will distinguish HDTV/ENG/EFP cameras
14. The student will distinguish between camera’s and camcorders
15. The student will identify standard video connectors

Upon completion of the course the student will be able to demonstrate basic camera movements
16. The student will demonstrate panning, tilting and canting
17. The student will demonstrate zooming shots
18. The student will demonstrate hand held shots
19. The student will demonstrate set up and breakdown of tripods, mounts and camera
20. The student will apply general guidelines for successful shooting

Upon completion of the course the student will be able to demonstrate appropriate composition
21. The student will identify aspect ratios
22. The student will identify vectors
23. The student will use the rule of thirds appropriately
24. The student will manipulate psychological closure
25. The student will manipulate picture depth

ASSESSMENT OF LEARNER OUTCOMES:
1. Attendance and participation is required
2. Completion of all assigned projects
3. Completion of all quizzes

SPECIAL NOTES:
This syllabus is subject to change at the discretion of the instructor. Material included is intended to provide an outline of the course and rules that the instructor will adhere to in evaluating the student’s progress. However, this syllabus is not intended to be a legal contract. Questions regarding the syllabus are welcome any time.

Kansas City Kansas Community College is committed to an appreciation of diversity with respect for the differences among the diverse groups comprising our students, faculty, and staff that is free of bigotry and discrimination. Kansas City Kansas Community College is committed to providing a multicultural education and environment that reflects and respects diversity and that seeks to increase understanding.

Kansas City Kansas Community College offers equal educational opportunity to all students as well as serving as an equal opportunity employer for all personnel. Various laws, including Title IX of the Educational Amendments of 1972, require the college’s policy on non-discrimination be administered without regard to race, color, age, sex, religion, national origin, physical handicap, or veteran status and that such policy be made known.

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