SYLLABUS

DATE OF LAST REVIEW: 02/2013

CIP CODE: 24.0101

SEMESTER: DEPARTMENTAL SYLLABUS

COURSE TITLE: Public Speaking

COURSE NUMBER: SPCH0151

CREDIT HOURS: 3

INSTRUCTOR: DEPARTMENTAL SYLLABUS

OFFICE LOCATION: DEPARTMENTAL SYLLABUS

OFFICE HOURS: DEPARTMENTAL SYLLABUS

TELEPHONE: DEPARTMENTAL SYLLABUS

EMAIL: DEPARTMENTAL SYLLABUS

KCKCC-issued email accounts are the official means for electronically communicating with our students.

PREREQUISITES: None

REQUIRED TEXT AND MATERIALS: Please check with the KCKCC bookstore, http://www.kckccbookstore.com/, for the required texts for your particular class.

COURSE DESCRIPTION:
This is a basic speech course dealing with the oral communication process through the study of public speaking. Students will learn to select topics, analyze their audience, organize and gather support for a speech, improve delivery skills and reduce communication apprehension, listen for information and evaluation purposes, and distinguish between different types of speeches. Each student will develop and deliver a minimum of four speeches during the course.

METHOD OF INSTRUCTION: A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, and panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

Online Sections: Online courses rely on the use of the Internet and a course management system for content delivery. Courses are accessible both on campus and from most remote sites.
Specific information regarding computer skills and system requirements can be found at http://helpdesk.kckcc.edu/helpdesk/

**Honors Sections:** An honors section of this course provides a non-traditional environment for learning that incorporates active student participation, critical reflection, use of primary sources and innovative teaching methods. Classes are designated as honors on the transcript. Enrollment in the honors section of this class requires the permission of the Director of Honors Education.

**CORE OUTCOMES MISSION STATEMENT:** The Core Outcomes Project is an academic initiative of the Kansas Board of Regents that brings together faculty for the purpose of developing core outcomes and competencies for general education courses from the state’s universities, community colleges, and technical colleges. Common core outcomes and competencies contribute to the state’s system of higher education by creating a seamless pathway for students by improving articulation and transfer between state institutions, facilitating communication within disciplines among the state’s faculty, and communicating to the state’s secondary schools the expectations of college-level curriculum that could result in improvements in college preparedness of students.

**CORE OUTCOMES SYLLABI:** The learning outcomes and competencies detailed in this syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Project for this course, as sanctioned by the Kansas Board of Regents.

**COURSE OUTLINE:**

I. Introduction to Public Speaking
   A. The importance of public speaking
   B. The communication process
   C. Overcoming speech anxiety
   D. Listening
   E. Ethics in public speaking

II. The Speechmaking Process
   A. Selecting & narrowing topics
   B. Audience analysis
   C. Developing the specific purpose
   D. Researching the speech/ Gathering visual and verbal supporting material
   E. Organizing & outlining the speech
   F. Rehearsing the speech
   G. Delivering the speech

III. Speaking to Inform
   A. Strategies of gaining attention
   B. Strategies for assisting listener comprehension and retention
   C. Use of visual aids

IV. Principles & Strategies of Persuasive Speaking
   A. Definition/description of persuasion
   B. Goals of persuasive speaking
   C. Using emotion to persuade
   D. Using logic and evidence to persuade
   E. Establishing credibility
EXPECTED LEARNER OUTCOMES:

A. Students will gain an understanding of the communication process and the role of public speaking within that process.
B. In order to be a competent speaker, the student must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.
C. A competent speaker must be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.
D. In order to be a competent listener, the student must be able to listen with literal comprehension.
E. A competent listener must listen with critical comprehension.
F. Students will acquire the ability to prepare and deliver informative and persuasive speeches.

COURSE COMPETENCIES:

Students will gain an understanding of the communication process and the role of public speaking within that process.

1. The learner will diagram the communication process and key components.
2. The learner will demonstrate techniques reducing communication anxiety or stagefright in their individual speeches.
3. The learner will list and describe the qualities essential to ethical public speaking.

In order to be a competent speaker, the student must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.

4. The learner will be able to determine the purpose of oral discourse.
5. The learner will be able to choose a topic and restrict it according to the purpose and the audience.
6. The learner will be able to formulate a thesis statement.
7. The learner will provide adequate supporting material.
8. The learner will be able to select a suitable organization pattern.
9. The learner will demonstrate careful choice of words.
10. The learner will provide effective transitions.

A competent speaker must be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.

11. The learner will employ vocal variety in rate, pitch, and intensity.
12. The learner will be able to articulate clearly.
13. The learner will employ language appropriate to the designated audience.
14. The learner will demonstrate non-verbal behavior that supports the verbal message.

In order to be a competent listener, the student must be able to listen with literal comprehension.
15. The learner will be able to recognize the main ideas as a listener.
16. The learner will be able to identify supporting details as a listener.
17. The learner will be able to recognize explicit relationships among ideas while listening.
18. The learner will be able to recall basic ideas and details after listening.

A competent listener must listen with critical comprehension.

19. The listener will attend with an open mind.
20. The listener will perceive the speaker’s purpose and organization of ideas and information.
21. The listener will be able to discriminate between statements of fact and statements of opinion.
22. The listener will distinguish between emotional and logical arguments.
23. The listener will be able to detect bias and prejudice.
24. The listener will be able to recognize the speaker’s attitude.
25. The listener will be able to synthesize and evaluate by drawing logical inferences and conclusions.
26. The listener will be able to recall the implications and arguments.
27. The listener will recognize discrepancies between the speaker’s verbal and nonverbal messages.
28. The learner will employ active listening techniques when appropriate.

Students will acquire the ability to prepare and deliver informative and persuasive speeches.

29. The learner will provide examples of explaining, defining, and clarifying as informative techniques.
30. The learner will demonstrate informative strategies in his/her individual speeches.
31. The learner will describe how to use emotion and motivation in persuasion.
32. The learner will describe how to effectively use logic and evidence in persuasion.
33. The learner will develop persuasive speeches using emotional and logical appeals.

Students will acquire the ability to critically analyze presentations of their own and of their peers.

34. The learner will analyze and critique speeches of their peers.
35. The learner will identify both strengths and weaknesses of public speeches.
36. The learner will demonstrate improvement in their own speaking skills through analysis of their own speaking assignments.

ASSESSMENT OF LEARNER OUTCOMES:
Assessment will be based on the successful completion of a minimum of four extemporaneously delivered speeches including at least one informative and one persuasive speech. As this is a performance class, at least 60% of your final grade will come from your speech performances. As another component of a performance class, students must be present to participate as an audience as well as speakers in this class. Regular classroom attendance and participation is expected.
SPECIAL NOTES:

This syllabus is subject to change at the discretion of the instructor. Material included is intended to provide an outline of the course and rules that the instructor will adhere to in evaluating the student’s progress. However, this syllabus is not intended to be a legal contract. Questions regarding the syllabus are welcome any time.

Kansas City Kansas Community College is committed to an appreciation of diversity with respect for the differences among the diverse groups comprising our students, faculty, and staff that is free of bigotry and discrimination. Kansas City Kansas Community College is committed to providing a multicultural education and environment that reflects and respects diversity and that seeks to increase understanding.

Kansas City Kansas Community College offers equal educational opportunity to all students as well as serving as an equal opportunity employer for all personnel. Various laws, including Title IX of the Educational Amendments of 1972, require the college’s policy on non-discrimination be administered without regard to race, color, age, sex, religion, national origin, physical handicap, or veteran status and that such policy be made known.

Kansas City Kansas Community College complies with the Americans with Disabilities Act. If you need accommodations due to a documented disability, please contact the Director of the Academic Resource Center, in Rm. 3354 or call at: 288-7670.