

Policy: 1.05

Photography & Video Recording and Use

Purpose

To obtain photos and videos of students, employees, and guests for use in college marketing.

Definition

Implied Consent: The assumption that a person has given permission for an action, which is inferred from his or her actions, rather than expressly or explicitly provided.

Policy Statement

KCKCC is a public place, and therefore each student, employee, and visitor (“person”) gives implied consent to KCKCC and its agents to use such person’s name and images from photographs and videos, taken while on KCKCC property, in advertising and promotional materials for KCKCC, including but not limited to print, radio, television, internet advertising, and digital, without compensation or further consent.

The college reserves the right to take, and use for marketing purposes, photographs and video of campus facilities and scenes, events, students, employees, and visitors for college use in any areas on campus where subjects do not have an expectation of privacy. These photos and videos are often obtained in classrooms, hallways, study areas, residence halls, and at athletic events.

KCKCC does not attempt to collect a photo release form from students, employees, or visitors. Instead, we make the assumption that students, employees, and visitors are our best resources for marketing the college and that they will welcome involvement in these activities.

Permission

When taking photos or videos in a classroom, lab, or similar small environment, students and instructors will be asked to participate. If participation is declined, they will not be photographed or videotaped. Also, high school students that are minors will not be asked to participate without permission of parent or guardian.

Board Approved: 12/15/2020