

COURSE SYLLABUS

LAST REVIEW	Spring 2021
COURSE TITLE	Songwriting
COURSE NUMBER	AUDI 0201
DIVISION	Arts, Communications, and Humanities
DEPARTMENT	AUDI
CIP CODE	10.0203
CREDIT HOURS	2.00
CONTACT HOURS/WEEK	Class: 2.00 Lab: X Clinical: X
PREREQUISITES	MUSC 0111, or permission of instructor

COURSE PLACEMENT Students must meet the correct placement measure for this course. Information may be found at:
<https://www.kckcc.edu/admissions/information/mandatory-evaluation-placement.html>

COURSE DESCRIPTION

The student will develop technical and theoretical skills in commercial songwriting, and be able to produce more effective songs. Technical songwriting and music production skills will be applied using technology including digital audio workstations (DAWs) to develop material and to produce demos of songs. Students will use current industry professional notation/engraving software to produce professional publication quality printed music “lead sheets”.

KANSAS SYSTEMWIDE TRANSFER: AUDIO201

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

PROGRAM ALIGNMENT

This course is part of a program aligned through the Kansas Board of Regents and Technical Education Authority. For more information, please visit:
https://kansasregents.org/workforce_development/program-alignment

General Education Learning Outcome

- Basic Skills for Communication
- Mathematics
- Humanities
- Natural and Physical Sciences
- Social and Behavioral Sciences

Institutional Learning Outcomes

- Communication
- Computation and Financial Literacy
- Critical Reasoning
- Technology and Information Literacy
- Community and Civic Responsibility
- Personal and Interpersonal Skills

TEXTBOOKS

<http://kckccbookstore.com/>

METHODS OF INSTRUCTION

A variety of instructional methods may be used depending on content area. These include but are not limited to: lecture, multimedia, cooperative/collaborative learning, labs and demonstrations, projects and presentations, speeches, debates, panels, conferencing, performances, and learning experiences outside the classroom. Methodology will be selected to best meet student needs.

COURSE OUTLINE

I. Instrumentation

- A. Commonly used instruments in commercial music
- B. Synthetic realizations

II. Technical Songwriting Proficiency

- A. Harmony, rhythm, melody
- B. Meter, Rhyme, Assonance, Alliteration
- C. Components of form.
- D. The "hook".

III. Technology Assisted Production

- A. Developing material using DAW and sequencer technology.
- B. Form, explored using DAW and sequencer technology.
- C. Production of a song demo.

IV. Printed Music Publishing Software

- A. Note, chord and lyric entry in professional industry standard music publishing software.
- B. Page layout in professional industry standard music publishing software.
- C. Production of a score and parts in professional industry standard music publishing software.

COURSE LEARNING OUTCOMES AND COMPETENCIES

Upon successful completion of this course, the student will:

- A. The learner will be able to write instrumental accompaniments to songs using digital audio workstation (DAW) technology.
- B. The learner will be able to develop instrumentation concepts using DAW technology.
- C. The learner will be able to effectively utilize musical and lyrical concepts.
- D. The learner will be able to produce demos of material using DAW and sequencer technology.
- E. The learner will be able to produce professional looking printed musical scores.
- F. The learner will be able to recognize and discuss techniques used in commercially successful songs.

COURSE COMPETENCIES:

The learner will be able to write instrumental accompaniments to songs using digital audio workstation technology.

1. The learner will be able to develop harmonic concepts using DAW technology.
2. The learner will be able to develop rhythmic concepts using DAW technology.
3. The learner will be able to develop lyrical concepts using DAW technology.

The learner will be able to develop instrumentation concepts using digital audio workstation technology.

4. The learner will be able to develop acoustic instrumentations using DAW technology.
5. The learner will be able to use synthetic sounds effectively using DAW technology.
6. The learner will be able to effectively write for instruments commonly used in commercial song production.

The learner will be able to effectively utilize melodic and lyrical concepts.

7. The learner will be able to develop melody and discuss how melody is important to a song's success.
8. The learner will be able to discuss concepts of meter, rhyme, assonance, and alliteration.

The learner will be able to produce demos of material using DAW technology.

9. The learner will be able to record material using DAW technology.
10. The learner will be able to show different song forms using DAW technology.
11. The learner will be able to sequence and program material using DAW technology.

The learner will be able to produce professional looking printed musical scores.

12. The learner will be able to enter and edit notes, chords and lyrics in professional industry standard music publishing software.
13. The learner will be able to produce professional looking pages of printed music in professional industry standard music publishing software.
14. The learner will be able to enter a score and extract parts using professional industry standard music publishing software.

The learner will be able to recognize and discuss techniques used in commercially successful songs.

15. The learner will be able to discuss the musical elements of a commercially successful song.
16. The learner will be able to discuss the lyrical elements of a commercially successful song.
17. The learner will be able to discuss the instrumentation and arrangement techniques of a commercially successful song.

ASSESSMENT OF COURSE LEARNING OUTCOMES AND COMPETENCIES

Student progress is evaluated through both formative and summative assessment methods. Specific details may be found in the instructor's course information document.

COLLEGE POLICIES AND PROCEDURES

Student Handbook

<https://www.kckcc.edu/files/docs/student-resources/student-handbook-and-code-of-conduct.pdf>

College Catalog

<https://www.kckcc.edu/academics/catalog/index.html>

College Policies and Statements

<https://www.kckcc.edu/about/policies-statements/index.html>

Accessibility and Accommodations

<https://www.kckcc.edu/academics/resources/student-accessibility-support-services/index.html>.